



Advertising and Sponsorship Proposal

SPONSORSHIP LEVELS

An opportunity to support the Curling Club of Kingsville with a 2 x 2 Sponsor Board which displays your name or company name and logo starting at \$100

Also offered, as well as In-Ice, On Ice Wall advertising and End of Ice locations by varying sizes – customized to suit your budget and giving your company prominent exposure

Levels of advertising with automatic entitlements and benefits for your company include -



recognized on our web site year long



in house brochures at all Bonspiels

LEVELS OF ADVERTISING



Ice Button	*New* Sponsor Board	On Ice	Side Wall	End of Wall (grandfathered)
SOLD OUT	2'x2' \$100	3'X3' \$250	2'X3' \$175	SOLD OUT
		4'X3' \$300	4'X4' \$325	
			4'X8' \$425	

ACTUAL ICE PHOTOS

LEVELS OF ADVERTISING - SAMPLES



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ABOUT OUR CLUB

The Curling Club of Kingsville is one of the first clubs to open in early October and is active 6 days a week with league play

- Monday Night Men's League
- Tuesday morning play as you pay
- High School Tuesday afternoon league
- Tuesday Night Mixed
- Wednesday morning KDHS Gym Class
- Wednesday Night Ladies League
- Thursday Open Skip Entry
- Friday Night Doubles
- Sunday Morning Industrial Open
- Sunday Afternoon Juniors

Weekend ice rental for curling and banquets also available

The Club hosts outside curling events to attract new curlers

- "Try Curling" offer to public
- Friday Night After Work Doubles
- Gore Zone Play-downs – 2 day for junior curlers in south-west Ontario

Bonspiels which generally attract up to 64 players composed of teams throughout Essex-Kent County and beyond

- Jack Dykes – November
- Try Curling - November
- Men's Tier 55 - December
- Miss Piggy – December
- Try Curling Fun Bonspiel – January
- Sweethearts – 2 days February
- Men's Wild Goose – 2 days February-March
- Ladies Wild Goose - March
- St. Patrick's Day – March
- Closing Party - March

Advertising is a means of revenue which is important for our club so that we can continue to offer curling in Kingsville for years to come. We thank you for your kind consideration of our proposal.

FOR MORE INFORMATION PLEASE CONTACT

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DEADLINE FOR IN-ICE ADVERTISING IS SEPTEMBER 20, 2015

THANK YOU